



Company Profile



www.sparkminds.net



***WE ARE MORE THAN YOUR
DEMAND AND SATISFACTION!***

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1. ABOUT US

Have a glance of SparkMinds' journey

ABOUT US

Name

SparkMinds Joint Stock Company (SparkMinds J.S.C)

URL

<https://www.sparkminds.net>

Email

info@sparkminds.net

Our Founding Story

SparkMinds is a Software Development Outsourcing firm founded in 2021. Having started our business by implementing Blockchain projects, our honor is to having the success of several multimillion-dollar Crypto Exchange projects. On the upswing, SparkMinds has expanded our labor force and provide technology services in many sectors, such as banking systems, account integration, fintech mobile apps, enterprise financial software, wallet applications, and secure data sharing...all over the world.



ROADMAP

Those movements mark a new turning point of our growth



Core Value

“ Culture does not make people.
People make culture. ”

1

Gain Speed

- Achievements by speed in work
- Work smarter, not harder

2

Maintain Determination

- Never thought of giving up

3

Remain Responsibility

- Individuals commit to their words

4

Attain Sustainability

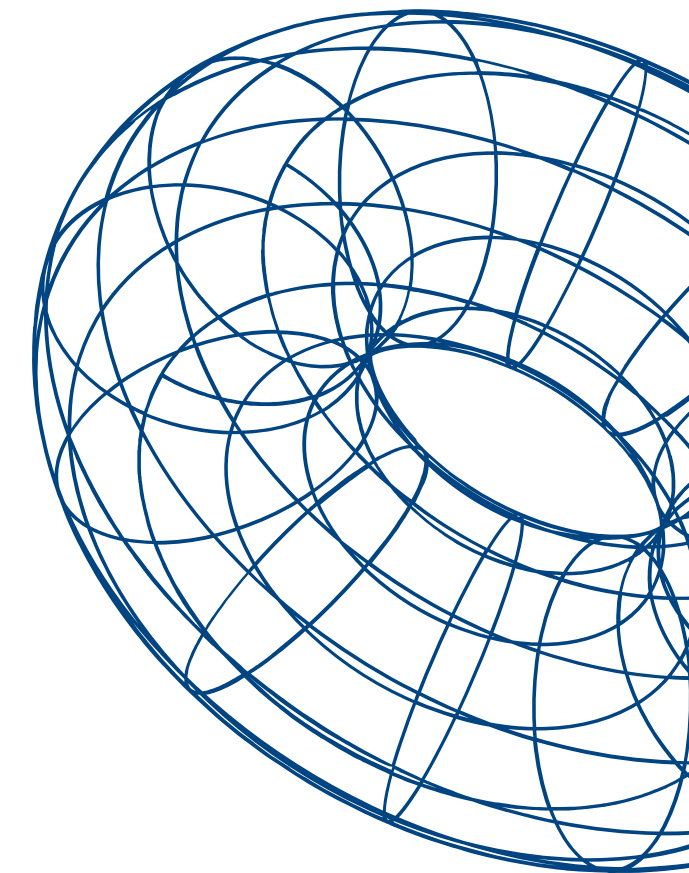
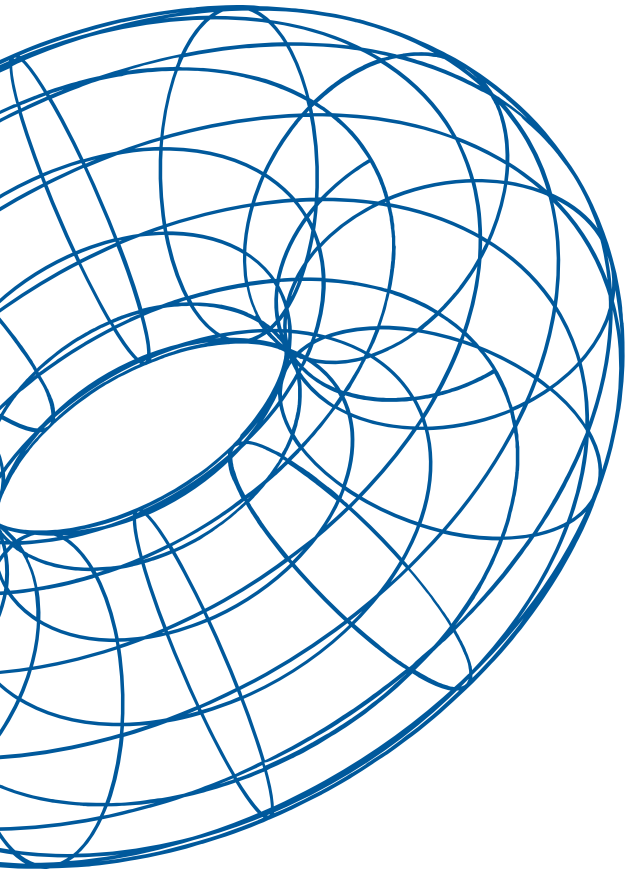
- Values to both customers and staff

VISION

Become a leading outsourcing technology service company in Vietnam delivering the essence of value through three key aspects: human resource education, service quality, and customer satisfaction.

MISSION

Create sustainable value through the development and training of our strategic workforce, providing the best quality services to satisfy our customers, and cultivating a company culture based on our four core values.



2. WHY CHOOSE US

Get to know more about us



EXPERIENCES

5-13 Years

of working experience

50+ Projects

successfully delivered

10+ Industries

Covered

amazing collaborations

2 Big Projects

of Cryptocurrency Exchange

& Worthy Projects

up to multimillion-dollars

7+ Client

Countries

Thailand, Vietnam, India, Japan,
Singapore, Germany, and US



TALENTED PEOPLE

Abundant and High Quality Human Resources

We always try to learn and upgrade ourselves with the newest technologies and programming languages for the purpose of providing the most modern web application to our clients.

- Conducting frequent training programs to enhance staff's skillsets getting their required certificates
- Responsibly deliver and handover scope of work whenever replacement for staffs happens
- Always in ready-to-print state for staff renewal in order to ensure project's progression

In-demand Certificates

SparkMinds has the expertise, talent, and software quality assurance services needed to complete any development project successfully.



• And more...

In-depth Experience

We have delivered many projects in a variety of fields and enriched our experience through these projects.

- High-experienced QC Testing team in different domain services
- QC Testing team has the capability of thoroughly analyzing customer's requirements
- Our experienced Business Analyst team has led successful projects in Banking, Fintech, E-commerce, and other industries

English Proficiency

With a high level of English proficiency and flexible leadership and management skills, our team excels in delivering exceptional results.

INDUSTRIES

By serving clients across different industries, we gain valuable insights and expertise that allow us to deliver tailored solutions and address specific industry needs.

Blockchain

AI

Finance & Banking

Insurance

E-commerce

Transportation

And more...

TOOLS

SparkMinds has expertise in every prominent technology stack. Back-end and front-end technologies, frameworks, and infrastructure platforms are all included. Our company is built around the formation of highly successful technology teams, and we have developed technology-focused teams within our company to provide clients with access to the best of the best in each technology stack.

Back End



Front End



Mobile



Automation Test



Infrastructure



MANAGEMENT APPROACH

We drive our business toward the QCD model, as reference:



"At SparkMinds, we are not only the implementers but also the consultants beside you!"

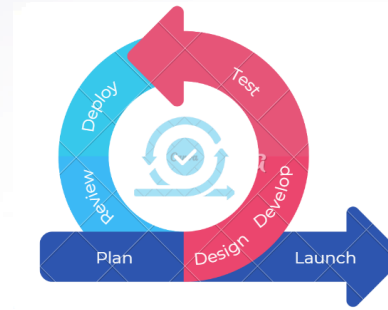
METHODOLOGIES

We offer customized working methods for diverse project and client requirements

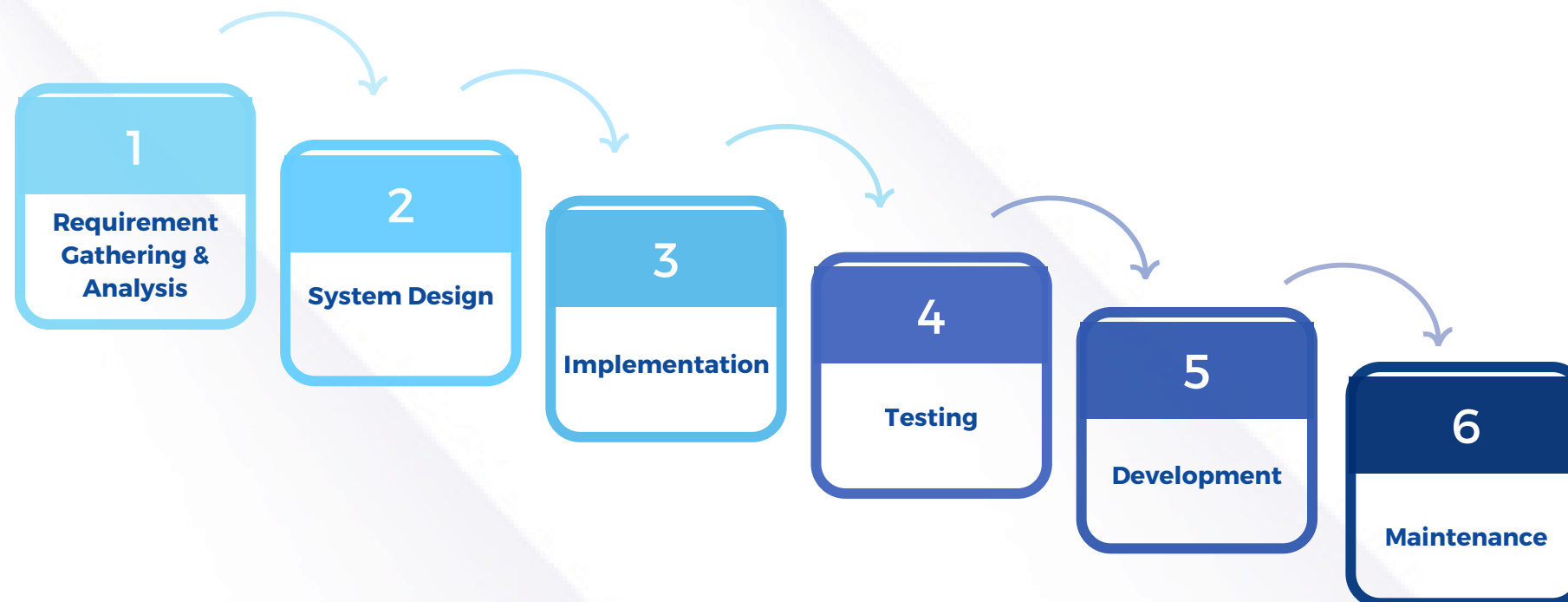
A. The Agile Approach



SCRUM ACTIVITIES



B. The Waterfall Model



C. The Spiral Model



Visit our website sparkminds.net to read more about this method!

COMPETENCIES

Our team is highly skilled and experienced in implementing and executing comprehensive quality assurance measures to ensure the delivery of flawless software solutions



Comprehensive Security

We comply with strict security policy to ensure the safety of clients' information



Guaranteed Quality

Every product must go through our QA & Testing Department before being delivered to our customers



Real-time Tracking

Customers can easily access to supervise and track project's progress via our mobile app at anywhere, any time



Flexible Capability

We have delivered different project types specifically designed for various industries and sectors throughout systematic and efficient working processes



Amazing Tech Team

Technical experts keeping up with emerging technologies, and high rates of English proficiency, and always in a ready-to-sprint state to customer's need



Cost-optimized Solutions

With our highly dedicated and skilled team, we are committed to providing you with optimal and cost-effective solutions that are meticulously crafted through thorough and streamlined analysis

3. OUR SERVICES

Confidently providing the most wholly-completed solutions

SERVICES

We offer your business End-to-End services

1

Blockchain Development

1. Smart Contract
2. CEX Development
3. DEX Development
4. Mint, Marketplace (NFT)
5. E-Wallet
6. Payment Gateway Application
7. Crypto Liquidity Provider
8. Private Blockchain
9. Launchpad White Label (ICO, NFT...)

2

Mobile Application Development

1. Hybrid Development (iOS/Android)
 2. Mobile UI Design
- *Cost-optimization & Synchronization*
 - *Real-time Issue Tracking*
 - *Various Device Compatibility*
 - *Processing Speed Optimization*

"One source code, All devices."

3

Custom Web/App Implementation

1. Web Application Development
 2. Software Application Development
- *End-to-End Solutions*
 - *Tailoring Implementation Based On Customer's Requirements*
 - *Quality Guarantee*
 - *Latest Technology Updates*

"Your dream & only application."

SERVICES

We offer your business End-to-End services

4

Dedicated Resources Hiring

1. Frontend Developers
2. Backend Developers
3. Mobile Developers
4. Testers
5. Business Analysts
6. Project Managers
7. Engineer DevOps
8. Designers

7

QA & Testing

1. Manual Testing
2. Web Automation Testing
3. Mobile Automation Testing
4. Performance Testing
5. User Experience Testing
6. Security Testing

5

Ongoing System Maintenance

1. Study & Re-documentation
2. CI/CD & Source Code Deployment
3. Development And Bug Fixing
4. Programming Languages/Database
5. Migration And Upgrades
6. Testing And Improvements

- *Fully Maintenance Lifetime Commitment*
- *Very Fast Catch-up (< 1 month)*
- *Involve BA & Technical Experts*

"We bring back your desired system."

6

Cloud Infrastructure Setup

1. Cloud Services
2. CDN Service

"We've got your back-up safe and secure."

8

IT Consulting & System Architecture

1. Technical Consulting
2. Industry Consulting
3. System Design/System Architecture

"Nothing is impossible."

4. IMPLEMENTATION

Explore how we work things out here

WORKING PROCESS

A data-driven approach is taken to determining a comprehensive strategy for the project.

Through stakeholder interviews and extensive research to gather customer insights, we dig deep to understand the goals and objectives of the site.

We make sure that the site is scalable and select the platform that offers the perfect balance between thoughtful experience and design with refined performance.

Keeping it simple is the best initial strategy - making sure there is design familiarity that will be intuitive to early customers.

We roll-out the site and monitor the launch with continuous assessment of new data.

Initial performance provides insights into areas for improvement and how we can 'trim the fat'.

We use validated data from rigorous testing to improve upon the most effective aspects of the site and guarantee scalability.

By only using what's proven, we ensure that the only way is forward.

1. SCOPE

- Workshop
- User Personas and Journey Map
- Wireframes, Sketches, and Prototype
- Information Architecture
- Recommended Technology Stack
- Business and Functional Requirements
- Roadmap & Sprint Planning

2. CREATE

- Visual Design
- UI Kit and Style guide
- Coding & Development
- User Acceptance Testing
- Operational Training

3. LAUNCH

- Launch Strategy
- Go-Live Checklists
- Data & Analytics

4. OPTIMIZE

- KPI Monitoring
- Continuous Testing & Iteration
- 24/7 Support

QUALITY MANAGEMENT

Activities	Purpose	When	Who	Environment
1. Self Code Review	To have a chance for developer to review the coding by themselves and correct it, also to avoid for performance degradation	<ul style="list-style-type: none"> • During development • After development 	Developer	Local development
2. Unit Testing	<ul style="list-style-type: none"> • To do the unit testing before submitting code to GitHub • Required to write the testable code which could be tested by .NetUnit 	<ul style="list-style-type: none"> • After finishing development • Before pushing code to GitHub 	Developer	Local development
3. Coding Review	Senior/Principal developer to do the code review to avoid the: <ul style="list-style-type: none"> • Coding degradation • Violated coding best practice 	As needed	Senior/Principal developer	Local development
4. Test Checklist	To ensure all necessary tests have been conducted	During testing	Developer/Testing team	Test environment

QUALITY MANAGEMENT

Activities	Purpose	When	Who	Environment
5. Coding Scanning	To review and correct coding, prevent performance degradation	<ul style="list-style-type: none"> • During development • After development 	Developer	Local development
6. Security Scanning	To test code for security vulnerabilities	<ul style="list-style-type: none"> • After finishing development • Before pushing code to GitHub 	Developer	Local development
7. Performance Testing	To evaluate code performance and identify issues	As needed	Testing team	Test environment
8. Acceptance Criteria	To define criteria for accepting completed work	As required	Business Analyst team	Team environment

TOOLS

Project Management



- Log estimate for task
- Log project tasks & work performed
- Bug tracking



- Manage project documents



- Source code management

Software Deployment



- Deploy resources to AWS
- Create a live lambda development environment



- Continuous delivery and deployment
- Continuous integration



- Automated CI/CD for streamlined software releases
- Faster and reliable deployments
- Seamless integration with tools and services
- Simplified workflow from source code to production

Quality Management



Communication Tools



- And more...

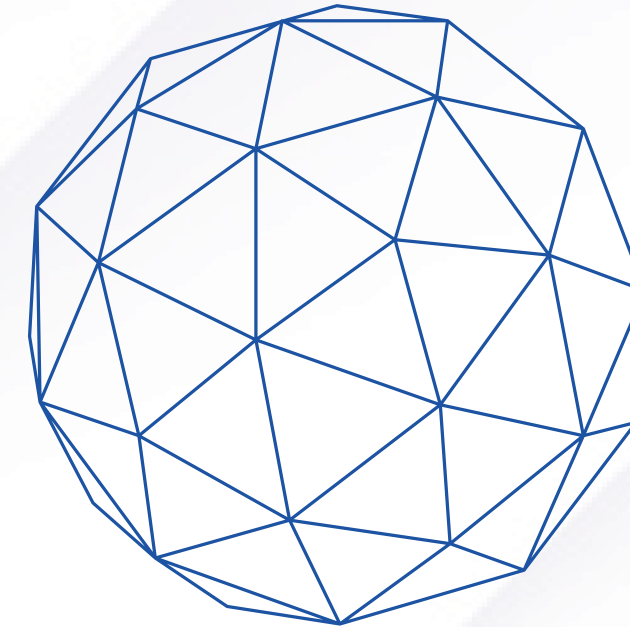
- All correspondence with customers is handled in English

CONTRACT TYPES

	Fixed Price Project	Dedicated Project	Burn-Hours Project
Type	One time	Period	Period
Pricing	Fixed	Work logged	Work logged
Duration	Fixed	By contract	By contract
Resources	Flexible	Fixed	Flexible
Schedule	Fixed (Commit to the client)	Flexible (In order of priority)	Flexible (In order of priority)
Scope	Fixed	Flexible (Based on client's requirement)	Flexible (Based on client's requirement)

*Or having your contract type designed just for your needs!

Lifetime Warranty



**Implementation
At Multiscale**

***ENDURING
COMMITMENT***

**Support Everything
From Scratch**



**Technology
Innovation**



5. OUR PROJECTS

Our efforts in the way of implementing the motto
"Checking things right & checking the right things"



Presented By  SPARKMINDS

Tiered Loyalty Program

| POP.VIP

POP.VIP

Project Name Tiered Loyalty Program - POP.VIP

Industry

Blockchain

Team size

5 people

Type

Web App

Location

United Arab Emirates

Timeline

12 weeks

Technologies

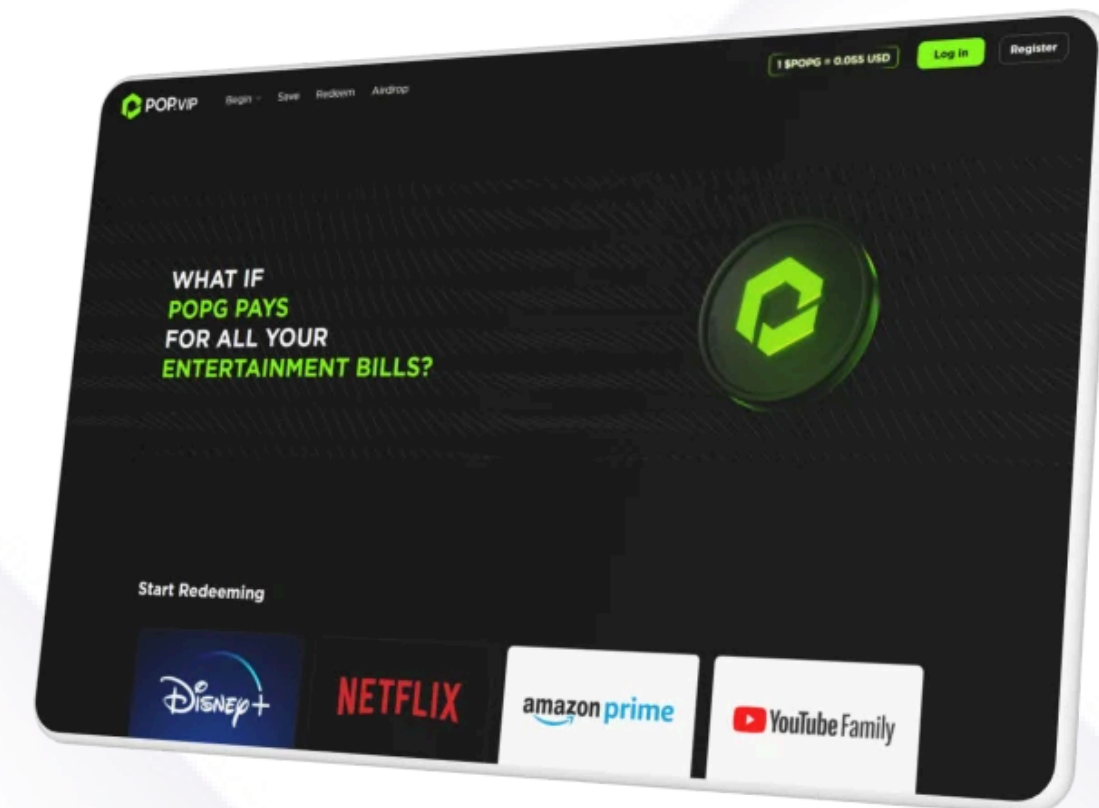
ReactJS, HTML, CSS, Typescript


Description

POP.VIP is a tiered system where users lock POPG tokens to earn points and unlock VIP benefits. Rewards depend on the amount and duration of tokens locked. Points can be redeemed for entertainment perks .

Key features

- Live chat with AI assistance
- Real-time withdrawal
- Buy, deposit, and withdraw via wallet address
- Transparent transaction history
- Redeem for airdrops, additional tokens, or special rewards
- Withdraw POPG tokens to wallet
- Secure blockchain transactions



Presented By  SPARKMINDS

Crypto Wallet

| ZCHAINS

ZCHAINS

Project Name Crypto Wallet - Zchains

Industry

Blockchain

Team size

3 people

Type

Web App, Browser Extension

Location

Malaysia

Timeline

12 weeks

Technologies

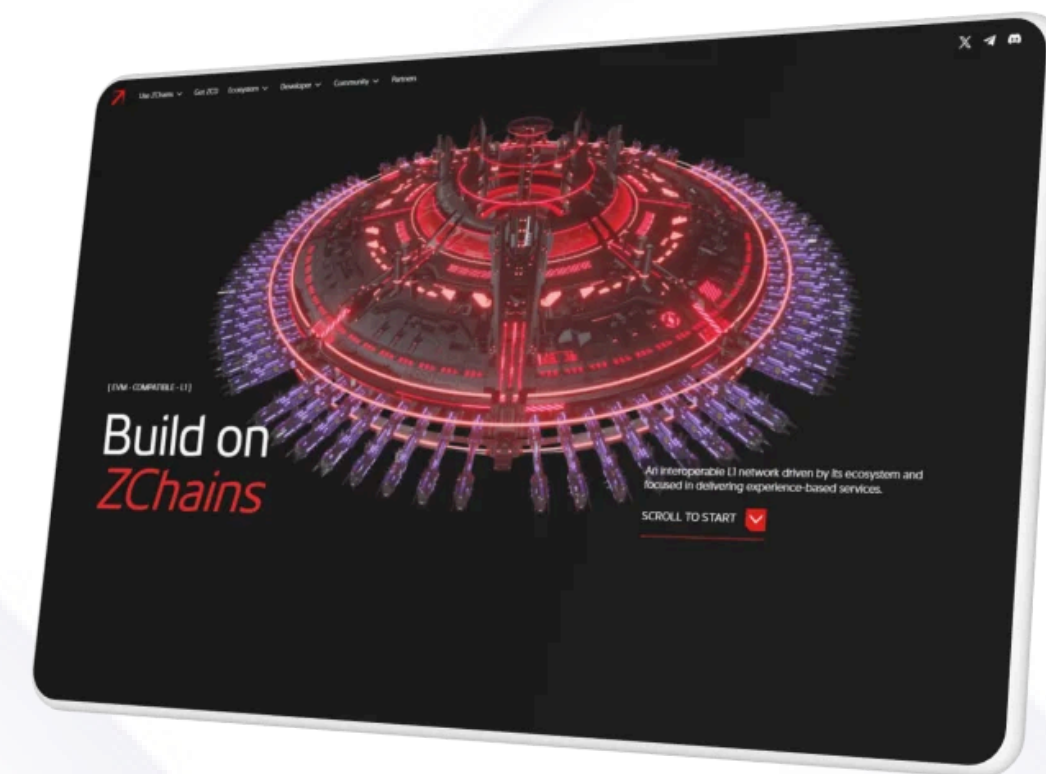
ReactJS, HTML, CSS, Typescript

Description

ZChains is a cryptocurrency wallet for managing Ethereum and EVM tokens. Users can store, send, receive, and swap tokens, as well as access decentralized apps (dApps). It features secure private key storage for enhanced security.

Key features

- Send and receive features by wallet address or QR code
- Connect to Zchains Wallet Extension
- Integrated swap functionality for trading Ethereum and other tokens directly within the wallet
- Transaction history
- Advanced encryption and private key protection



Presented By  SPARKMINDS

Social Media Platform

| INSIDA

INSIDA

Project Name Social Media Platform – Insidea

Industry

Social Media

Team size

2 people

Type

Mobile App

Location

China

Timeline

12 weeks

Technologies

Flutter, Kotlin

Description

Insidea is a platform that brings together real estate professionals and enthusiasts, creating a space to explore, share, and connect. It features captivating property photos, videos, and virtual tours, making it easier to showcase and discover properties.

With detailed listings that include price, size, and amenities, Insidea streamlines buying, selling, and renting. It also fosters networking and knowledge sharing, empowering users to grow and thrive in the industry.

Key features

- Upload or browse photos, and videos
- Advanced search and filters
- User registration, login, and logout
- Content Management Dashboard
- Like, share and comment functions
- Short videos like TikTok and Youtube Shorts



Presented By  SPARKMINDS

Crypto Wallet

| THE CONNECTER

THE CONNECTER

Project Name Crypto Wallet – The Connector

Industry

Blockchain

Team size

4 people

Type

Mobile App

Location

Romania

Timeline

12 weeks

Technologies

React Native,
NestJS, Node.js

Description

The Connector is a non-custodial crypto wallet that provides users to take control of their digital assets and thus provides all the features of safe, great functionality for blockchain management. With Connector, users can maintain ownership of their private keys while purchasing, withdrawing, sending, or receiving crypto via wallet addresses and QR codes. It allows token swaps in-app, has the AI-powered assistant for support built right in, and supports payment via QR scans.

Key features

- Multiparty Computation (MPC), 3D facial biometrics and fingerprint
- AI robot assistant for the help desk
- Send and receive features by wallet address or QR code
- Compatible with various blockchain networks
- Aggregated fiat onramp
- Implement email and push notifications as well as transaction history



Presented By  SPARKMINDS

Tyre selling platform

| TYRES ONLINE

TYRESONLINE

Project Name Tyre selling platform - TyresOnline

Industry

E-commerce

Team size

3 people

Type

Web App

Location

United Arab Emirates

Timeline

8 weeks

Technologies

PHP, HTML, CSS, Javascript, Magento

Description

Tyresonline.ae is a localized online marketplace that makes buying and fitting tires in the Emirates simple for consumers. The users are able to search for the tires on the website by entering their vehicle details or tire size which makes it easy to choose them. This helps ensure that customers only see tires appropriate for their vehicle. When users choose the required tire, they just need to add it to their cart and complete the purchase.

Key features

- Advanced search and filtering options
- Search by location
- Live chat with human and AI assistance options
- User registration, login, and logout
- Vehicle and tire size search
- Price matching and discounts
- Negotiate a price with the chatbot



Presented By  SPARKMINDS

Handyman Booking System

| SPARKFIX

SPARKFIX

Project Name Tyre selling platform - TyresOnline

Industry

Booking Platform

Team size

5 people

Type

Web App, Mobile app

Location

Viet Nam

Timeline

6 weeks

Technologies

ReactJS, Java, HTML, CSS, Javascript

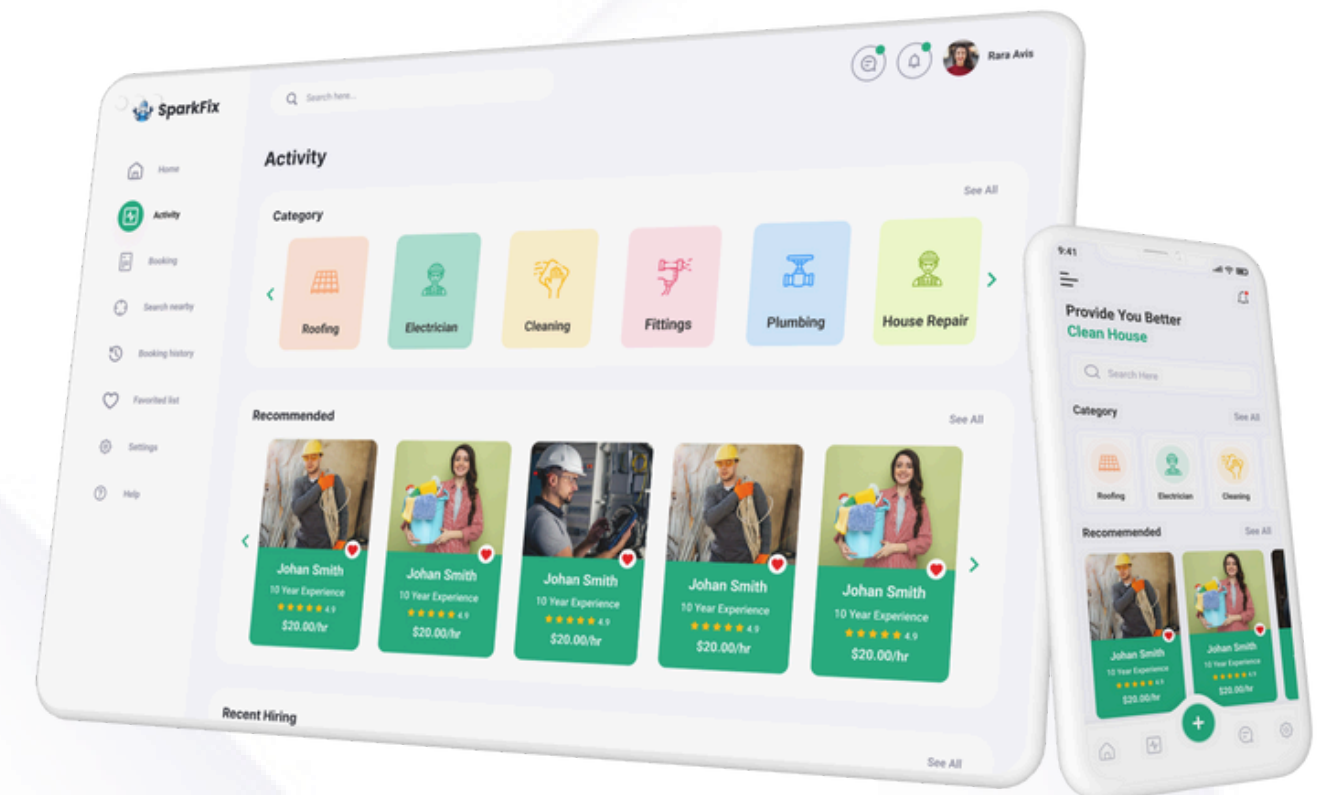
Description

SparkFix is a platform that connects qualified handymen with homeowners in need of repair and maintenance services. It is designed to simplify the process of finding, booking, and managing household repair services, from plumbing and electrical work to laundry, painting, and other maintenance tasks.

SparkFix offers multiple authentication options, Google Maps integration for location-based services, secure digital payment, and advanced filtering and sorting to help users find the right handyman quickly and easily.

Key features

- Google Maps location-based services
- Real-time order tracking
- Customized booking options
- Secure access, including 2FA, biometrics, PIN, OTP, and KYC checks
- Interactive review system based on real feedback



6. CONTACT US

Your amazing idea deserves a reveal!

Engage with us

Connecting with us is never been so easy like this before!



info@sparkminds.net



www.sparkminds.net



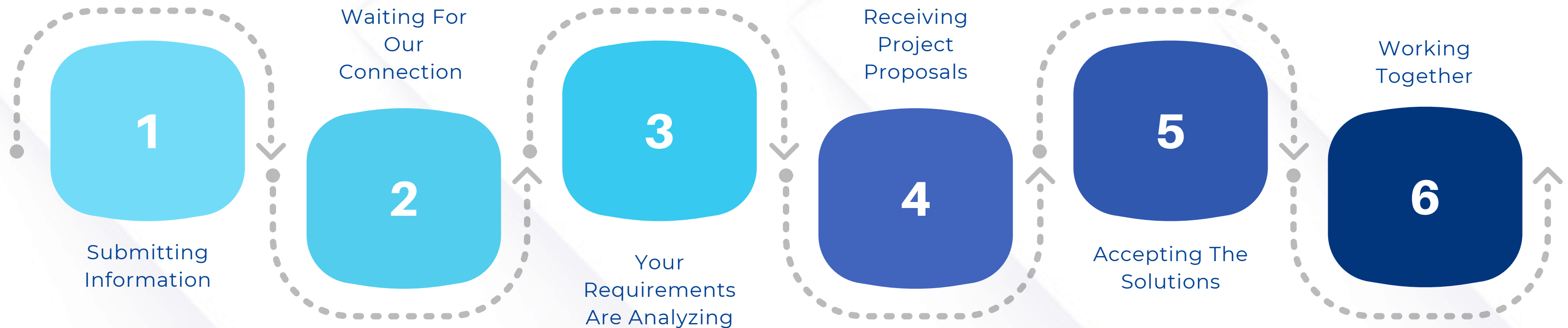
facebook.com/sparkminds.jsc



[linkedin.com/company/
sparkminds-j-s-c/](https://linkedin.com/company/sparkminds-j-s-c/)

ON-BOARDING PROCESS

Here at SparkMinds, we cherish every customer as an organization member. That is why we always consider step-by-step seriously and gently welcome you to our tech "hub" - where there are individuals with the same vision as your business.



Presented By  SPARKMINDS

LET'S WORK TOGETHER!

Email

info@sparkminds.net

Website

www.sparkminds.net